



University
College
Alumni
Magazine

Spring 2014

+
**Home is
Where You
Hang Your
Diploma**

UC Alumni
Abroad

12.

**Restaurant
Powerhouse**

John Rothschild

26.

**The
Determined
Storyteller**

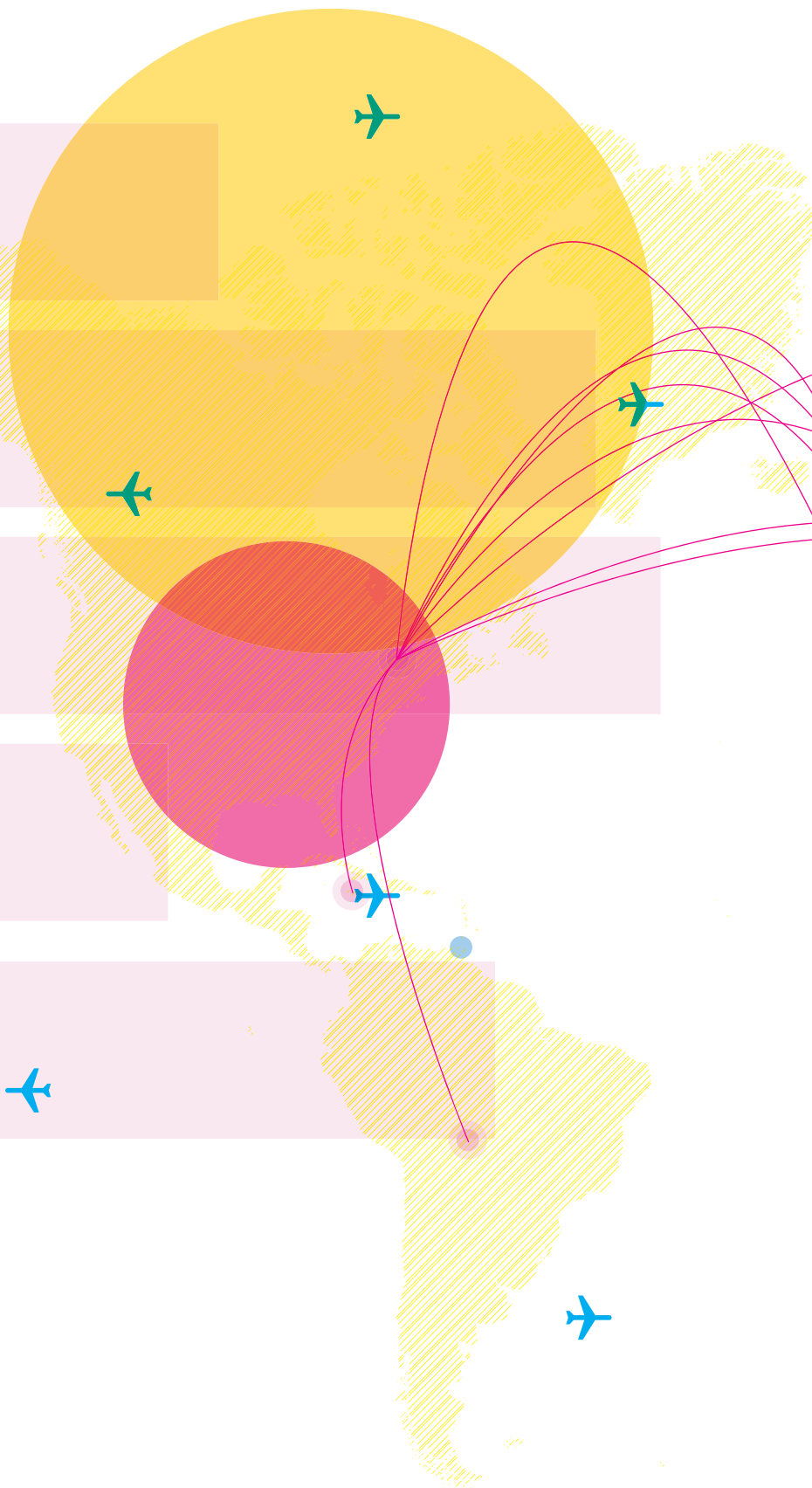
Liem Vu

22.

**A Rare Glimpse
into the Beat
Generation**

Photographs by
Allen Ginsberg

18.



The background of the entire page is a dense, overlapping collage of black and white photographs of people, presumably alumni of University College. The photos are of various sizes and are arranged in a way that creates a sense of a large, diverse community. The overall color scheme is a deep red, which is used for the text and as a background wash.

UNIVERSITY COLLEGE

ALUMNI
of INFLUENCE

20
14

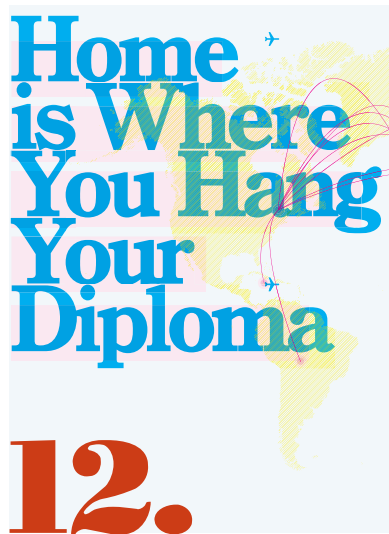
**PLEASE
SAVE THE DATE
FOR THE 2014
UNIVERSITY
COLLEGE
ALUMNI
OF INFLUENCE
AWARDS DINNER
AND GALA**

*To be held on the evening of Thursday, November 6, 2014
At Hart House, University of Toronto*

*For more information and tickets, please visit
uc.utoronto.ca/tickets*

*Alumni of Influence are selected on the basis
of nominations from the UC community. For
more information or to submit a nomination,
please visit uc.utoronto.ca/nominations
or call (416) 978-2968.*

features



FOCUS
UC alumni abroad
BY JENNIFER McINTYRE



REPORT
U of T acquires major collection of photographs by Allen Ginsberg
BY DANIELLA SANADER

KEYNOTE



Principal's message

CLASS NOTES



News from alumni

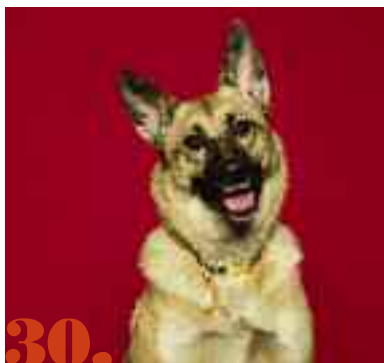
NOTA BENE



Campus news



SILHOUETTE
Reporter Liem Vu
BY TRACY HOWARD



CAMPUS
It's a Dog's Life



CONVERSATION
John Rothschild, CEO, Prime Restaurants
BY YVONNE PALKOWSKI

University College Alumni Magazine

EDITOR

Yvonne Palkowski (BA 2004 UC)

SPECIAL THANKS

Donald Ainslie

Alana Clarke (BA 2008 UC)

Keenan Dixon (BA 2011 UC)

Naomi Hood

Jim Lawson

Lori MacIntyre

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www.typotherapy.com

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01.

departments

IMAGE 01.

Ma Qiusa, From No. 4
Pingyuanli to No. 4
Tiangiaobeili, 2007,
Stills from single
channel video work.

06.

CONTENTS
Contributors

07.

BRIEFLY
Editor's note

10.

CALENDAR
What's on at UC

38.

DONATIONS
*Contributions to
University College*

40.

DONATIONS
*The University College
Heritage Society*

42.

DONATIONS
Estate Gifts

Contributors



TRACY HOWARD

A Toronto-based writer and editor specializing in lifestyle and wellness content for newsstand and corporate clients, Tracy Howard also loves to channel her essentially nosy nature by writing profiles. She had a blast interviewing *The Morning Show*'s Liem Vu for this issue. He won her over when, commenting on his accomplishments at age 26, he said with a laugh: "I am that kid people hate because I'm overachieving all the time, and I'm like 'No, I was fat and I'm an introvert, so you do not hate me!'" When not poised over her computer, Tracy can often be found getting her on on at a local yoga studio. Additionally, she's the creator of beautyinthemiddle.com, a wellness and beauty blog for women over 35.

JASON KRYGIER-BAUM

Jason Krygier-Baum (BSc 2007 UC) is the owner and photographer at Jason KB Animal Photography, a boutique studio specializing in fine art animal portraits and commercial animal photography. Jason and his future business partner, Angus McAuslan, met during shared undergraduate courses and bonded over their mutual passion for animals and art. Jason KB Animal Photography opened

in 2008 and has quickly grown into one of North America's premier animal photography studios. Jason's modern portraits can be found hanging across Canada in the homes of his clients and have been featured editorially and in advertisements in print and digital publications.

JENNIFER MCINTYRE

Jennifer McIntyre is a writer and editor based in Toronto. She is the current guardian of the Toronto Pub Quiz League's coveted "Stinky" trophy, and holds the regional record for most bones broken in a solo urban bicycle accident. Jennifer has written for CBC Sports, the Discovery Channel, *Deutsche Welle* Online, and CNIB.ca. Her work has also appeared in *Grain Magazine*, *Seasons Magazine*, *The Journal of the Canadian Association for the Advancement of Women in Sport*, *Dandelion*, *Ms. Magazine*, *Xtra*, and *Lexicon*. Her website is jennymcintyre.wordpress.com.

YVONNE PALKOWSKI

While Yvonne Palkowski (BA 2004 UC) often daydreams about living and working abroad like the alumni profiled in "Home is Where You Hang Your Diploma" (page 12), the English and Publishing grad knows she's onto a pretty good thing as the

communications officer for UC and editor of *UC Magazine*. She got a kick out of watching John Rothschild's humbling turn on *Undercover Boss Canada* and asking him all about; the Prime Restaurants CEO's gracious account of the experience can be found on page 26. When not tucked away in her office, Yvonne can be found out of doors, cycling, sailing, or simply ambling about her west Toronto neighbourhood.

DANIELLA SANADER

Daniella Sanader is an arts writer and recent transplant to Toronto, having previously lived in Montréal, Guelph, and Hamilton. She recently completed an MA in Art History at McGill University, and currently works as a curatorial assistant for the Justina M. Barnicke Gallery at Hart House and the University of Toronto Art Centre at UC. When she is not helping out at the galleries, Daniella can usually be found knitting, biking, watching David Cronenberg movies, eating breakfast foods, or loitering in a variety of cafés and art galleries in Toronto's west end. Her writing has appeared in a variety of Canadian arts publications, including *C Magazine* and *KAPSULA*.

Briefly



EDITOR
Yvonne Palkowski (BA 2004 UC)

IN KEEPING WITH THE SPIRIT OF SPRINGTIME, *UC Magazine* has been cleaning house. Longtime readers will notice that this issue lacks two formerly regular sections: In Memoriam and Donations - University of Toronto Art Centre.

In Memoriam, a list of alumni who passed away recently, has been discontinued for a couple of reasons: there are privacy issues and the raw data used to create the list is not always accurate.

Although we do our best to ensure the integrity of the information in our databases, errors inevitably creep in and misinformation is unwittingly published as a result. This was regrettably the case in the Fall 2013 issue, in which Pauline (Rubinoff) Lewis (BA 1953 UC) was erroneously listed as deceased.

Mrs. Lewis and the concerned friend who alerted us to the mistake have accepted our sincere apologies, and we in turn have realized that the potential consequences of publishing In Memoriam outweigh the benefits. Alumni

who wish to inquire about their classmates more generally may continue to do so at (416) 978-2968 or uc.alumni@utoronto.ca.

As for acknowledgements of donations to the University of Toronto Art Centre, these will henceforth be published online at utac.utoronto.ca.

SEND YOUR COMMENTS TO UC.MAGAZINE@UTORONTO.CA.
LETTERS MAY BE EDITED FOR CLARITY AND LENGTH.

ERRATA

Mary Bell Bald, Catherine Brown, Margaret Brown, Ella Gardiner, and Margaret Langley graduated in 1885, not 1884 as stated in "Alumni of Influence," Fall 2013.

Charlotte Fielding's twelfth book was mistakenly referred to as a novel in "Class Notes," Fall 2013.

Apologies to Pauline Lewis, who was erroneously listed as deceased in "In Memoriam," Fall 2013.

Keynote

AUTHOR
Donald C. Ainslie
University College Principal

MY PARTNER AND I WENT TO DINNER RECENTLY TO CELEBRATE A FRIEND'S BIRTHDAY. One person who came along to the restaurant was Kelsey Matheson McCord who, it turns out, is a UC alumna. Over dinner she told us that she was about to head to New York to launch a new product, backpacks ("be packs," bepacks.org), the sales of which support education in Zambia.

Alumni like Kelsey can be found all over the world, using what they learned at UC to make a difference in their communities—see the feature story on page 12 for additional examples. And, more and more often these days, the world is coming to us.

As the University of Toronto is now firmly established as among the world's twenty best universities, we have been attracting an increasing number of international students. University College is no different. Currently, almost 17% of our students are from outside of Canada—from over 44 countries! And one in four of our students in residence is an international student.

Given our history as the open College, free from the constraints of religious doctrine, we are especially pleased to welcome the world to UC. At the same time as our international students learn about Canada, we learn from them about their home countries. We teach one another to be more aware of how something we might take for granted is in fact a local and contingent belief.

Our students are also having international experiences as part of their coursework, either through opportunities to conduct research abroad or by attending conferences where they present their work. They are learning the skills they will need to navigate the ever-more globalized economy that awaits them upon graduation.

Thanks to these foreign learning opportunities, the diverse character of our student body, and our trailblazing expatriate alumni, University College at U of T now has a global identity—a tangible asset in a shrinking world.



IMAGE
UC Principal
Donald Ainslie
(2nd from R) with
students (L-R) Victor
Wang, Andrew
Evershed, and
Snow Mei

PHOTOGRAPHER
Christopher Dew



Calendar

APRIL



01.

ARCHIVING PUBLIC SEX

Exhibition

April 29 to June 28, 2014

Highlighting materials from the Sexual Representation Collection of the Mark S. Bonham Centre for Sexual Diversity Studies, including photographs, video, event posters, press releases, pulp novels and more, this exhibition will provoke discussion about when, why, and how sex has become public, and under what terms. U of T Art Centre, northeast corner of UC
For info: (416) 978-7835



02.

THROUGH THE BODY: LENS-BASED WORKS BY CONTEMPORARY CHINESE WOMEN ARTISTS

Exhibition

April 29 to June 28, 2014

A primary exhibition of the Scotiabank CONTACT Photography Festival, *Through the Body* will be the largest exhibition of lens-based work by contemporary Chinese women artists to be mounted outside of China. Focusing on photography and video, the exhibition foregrounds contemporary Chinese women's situations and articulates new gender identities informed by the rapid changes in China's traditional values and social and economic structures. U of T Art Centre, northeast corner of UC
For info: (416) 978-7835

MAY

SPRING REUNION STRESS-FREE DEGREE WITH TEA

May 29, 2014 at 2:00 p.m.

Featuring Prof. Scot Wortley
Centre for Criminology and
Sociolegal Studies, U of T
Croft Chapter House
For info: (416) 978-2968

SPRING REUNION OPEN HOUSE

*May 30, 2014 from 9:00 a.m.
to 5:00 p.m.*

Meet friends over complementary refreshments and sweets
UC Alumni Lounge, Room H12
For info: (416) 978-2968

JUNE

UNIVERSITY CONVOCATION RECEPTION

June 16, 2014 at 4:30 p.m.

For UC graduates and
their guests
UC Quadrangle
For info: (416) 978-7416

JULY

THE DOG DAYS OF SUMMER

July 20, 2014

Bring your dog and meet
fellow alumni at the off-leash
dog park in the UC quad
Time TBA
For info: (416) 978-2968

IMAGE 01.

Streetscape of 42nd Street in New York City, Max Allen, Mark S. Bonham Centre for Sexual Diversity Studies Sexual Representation Collection, 1979.

IMAGE 02.

Ma Qiusha, From No. 4 Pingyuanli to No. 4 Tiangiaobeili, 2007, Stills from single channel video work.



03.

A NICE CANADIAN BOY GOES TO HOLLYWOOD

Date TBA

An Evening with Hart Hanson (BA 1981 UC)

Creator of the hit TV series *Bones*

Fall 2014, exact date TBA

For info: (416) 978-7416



04.

OCTOBER

ALEXANDER LECTURE IN LITERATURE

October 1, 2014 at 4:30 p.m.

Steven Connor

Professor of English,
University of Cambridge
UC Room 140

For info: (416) 978-7416

36TH ANNUAL UNIVERSITY COLLEGE BOOK SALE

October 17 to 21, 2014

Proceeds support students and the UC Library

For info: (416) 978-0372

UC HERITAGE SOCIETY LUNCHEON

October 23, 2014 at 12:00 noon

In honour of planned giving donors to UC

U of T Art Centre,
northeast corner of UC

For info: (416) 978-7416



05.

STUBBS LECTURE IN CLASSICS

Date TBA, 4:30 p.m.

Elaine Scarry

Walter M. Cabot Professor of Aesthetics and General Theory of Value,

Department of English,
Harvard University
UC Room 140

For info: (416) 978-7416



07.

GRAHAM LECTURE IN PHYSICS

November 19, 2014 at 4:30 p.m.

Brian P. Schmidt

Research School of Astronomy and Astrophysics,
Australian National University
UC Room 140

For info: (416) 978-7416

IMAGE 03.
A Nice Canadian Boy Goes to Hollywood

IMAGE 04.
Steven Connor

IMAGE 05.
Elaine Scarry

IMAGE 06.
UC Alumni of Influence awards

IMAGE 07.
Brian Schmidt



06.

NOVEMBER

UC ALUMNI OF INFLUENCE AWARDS DINNER & GALA

November 6, 2014

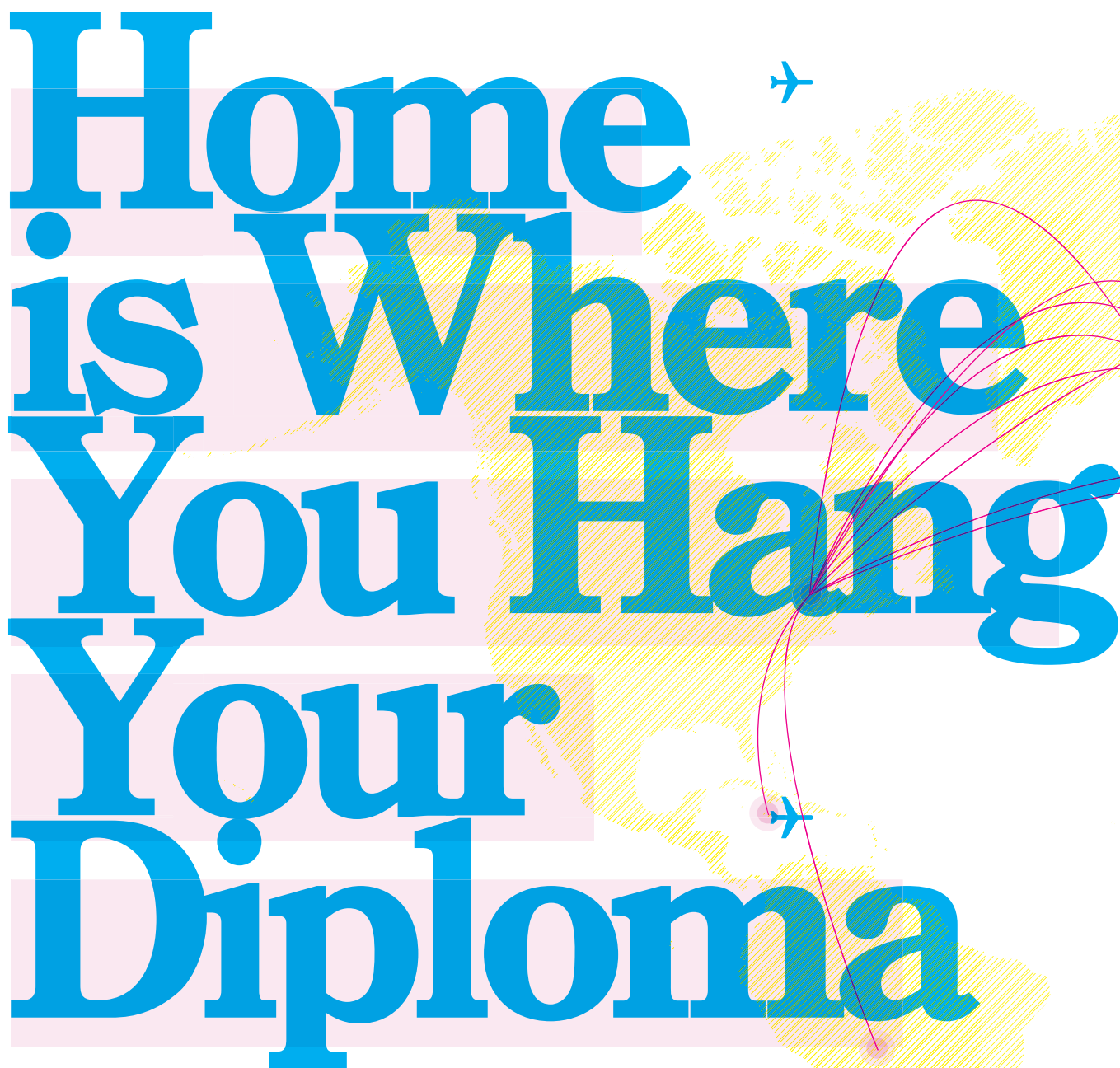
A celebration of distinguished UC graduates

Hart House, University of Toronto

For info and tickets:

(416) 978-7416 or see page 2

Home is Where You Hang Your Diploma



UC Alumni Abroad

AUTHOR
Jennifer McIntyre

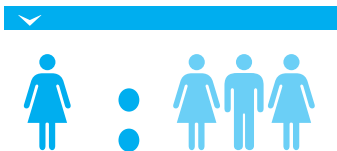
Founded in 1853 as the nonsectarian, open college, University College has long been a destination for students in search of an education that reflects the diversity of the world in which they live.



More than 160 years later, UC remains true to that fundamental message of openness: fully 17 percent of its students are from countries other than Canada, and a quarter of the young people living in its

residences are international students. People of all cultures and faiths are represented among UC's students and faculty, and reflected in its courses and programs.

And just as UC continues to attract students who are at ease in our increasingly borderless global community, so it has become a springboard of sorts: currently, about ten percent of UC graduates live and work in countries other than Canada, positively impacting their adopted homes in turn.



**One in four students
in UC's residences is
an international
student**

17%

**17% of UC students
are from outside of
Canada**



**About half the population
of the Greater Toronto
Area were born outside
of Canada**

10%

**About 10% of UC alumni
live outside of Canada**



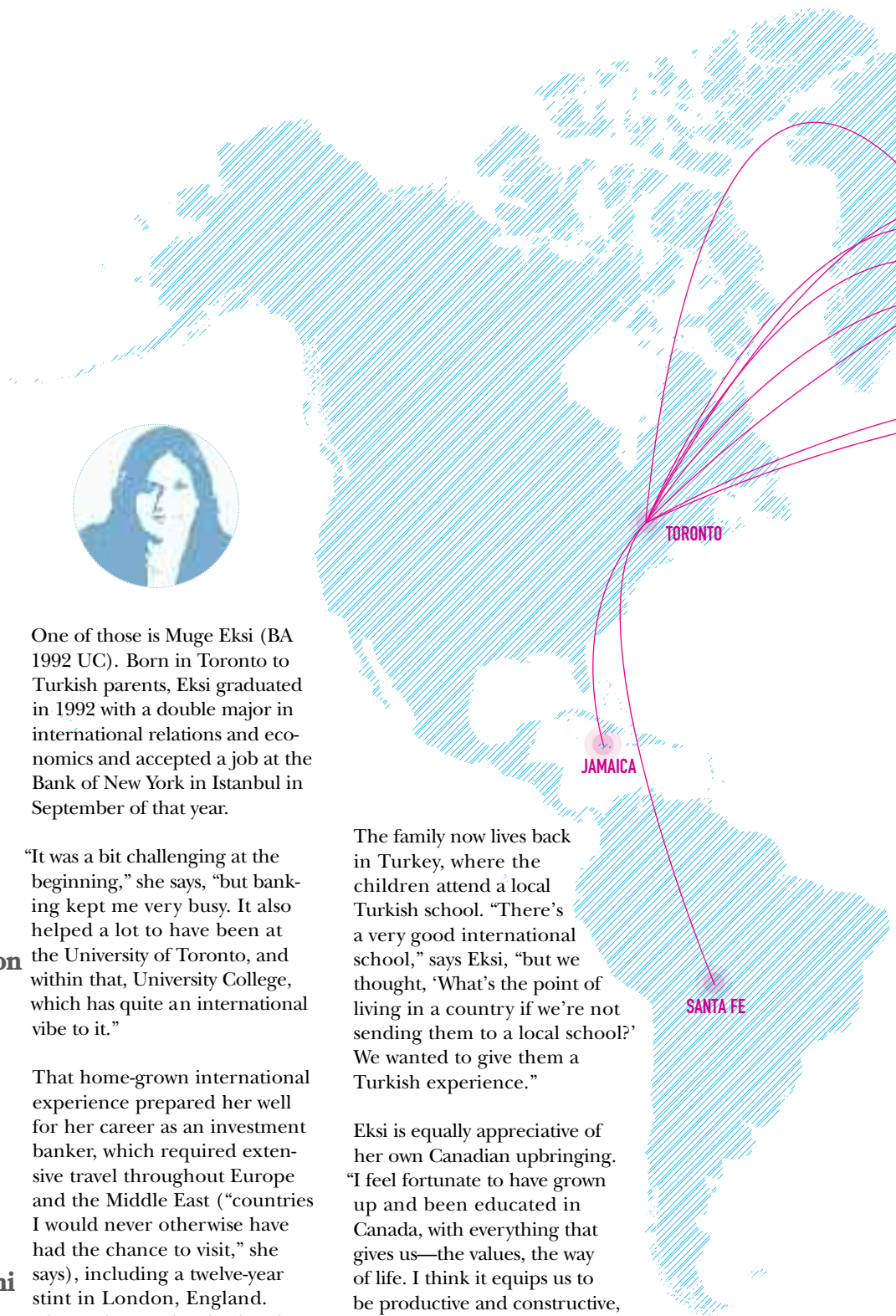
One of those is Muge Eksi (BA 1992 UC). Born in Toronto to Turkish parents, Eksi graduated in 1992 with a double major in international relations and economics and accepted a job at the Bank of New York in Istanbul in September of that year.

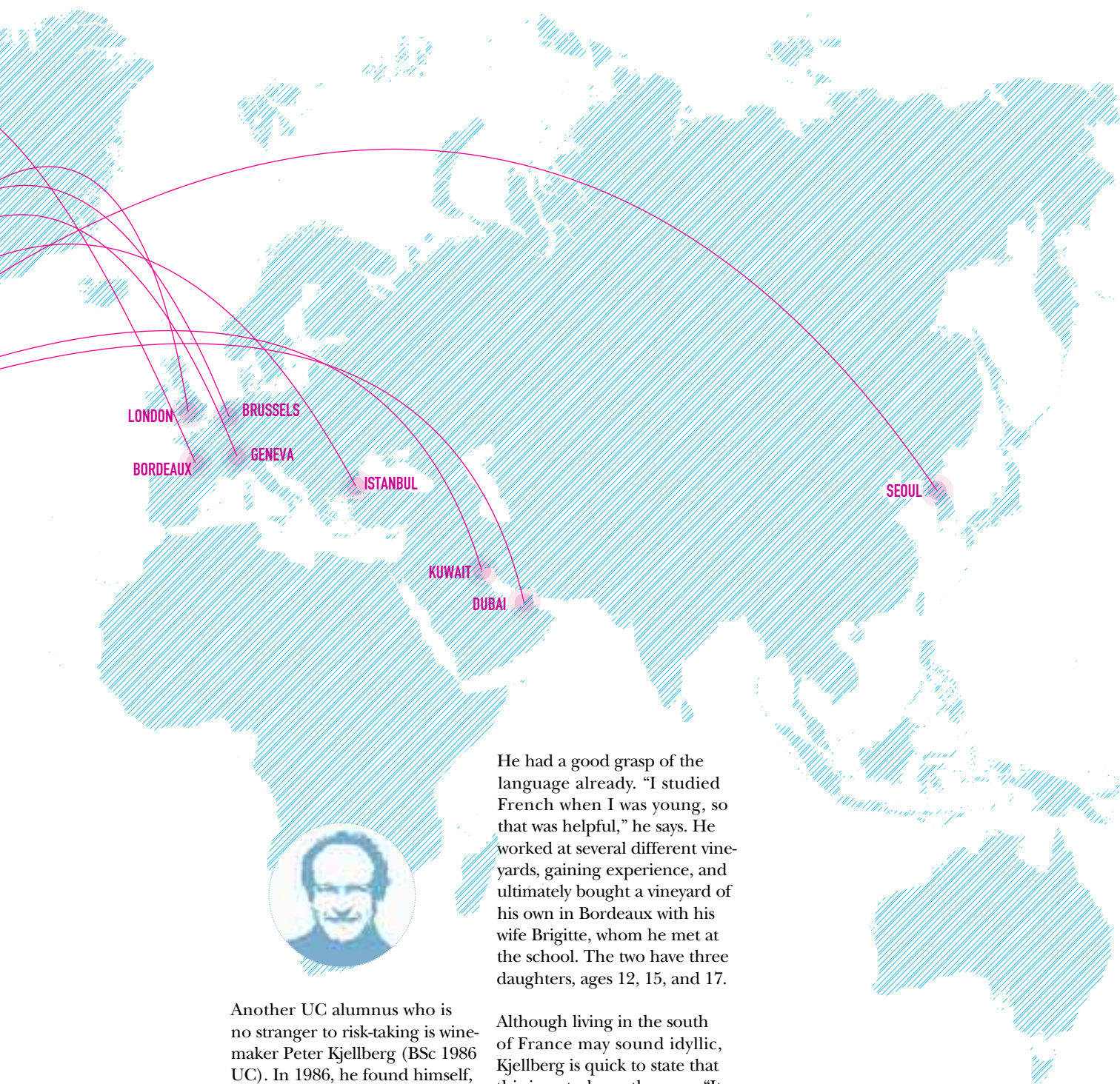
"It was a bit challenging at the beginning," she says, "but banking kept me very busy. It also helped a lot to have been at the University of Toronto, and within that, University College, which has quite an international vibe to it."

That home-grown international experience prepared her well for her career as an investment banker, which required extensive travel throughout Europe and the Middle East ("countries I would never otherwise have had the chance to visit," she says), including a twelve-year stint in London, England. There, she met her husband and gave birth to twins, a boy and a girl, now 11.

The family now lives back in Turkey, where the children attend a local Turkish school. "There's a very good international school," says Eksi, "but we thought, 'What's the point of living in a country if we're not sending them to a local school?' We wanted to give them a Turkish experience."

Eksi is equally appreciative of her own Canadian upbringing. "I feel fortunate to have grown up and been educated in Canada, with everything that gives us—the values, the way of life. I think it equips us to be productive and constructive, responsible world citizens. It's a great culture to grow up in and I still really benefit from it today. Work-wise it helped me to take a lot of risks."





He had a good grasp of the language already. “I studied French when I was young, so that was helpful,” he says. He worked at several different vineyards, gaining experience, and ultimately bought a vineyard of his own in Bordeaux with his wife Brigitte, whom he met at the school. The two have three daughters, ages 12, 15, and 17.

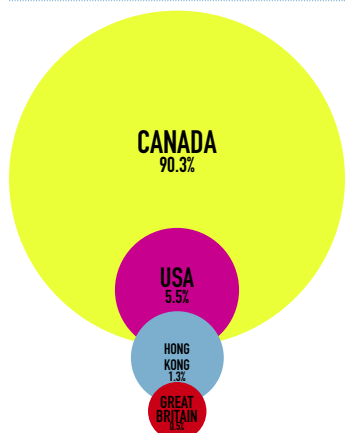
Another UC alumnus who is no stranger to risk-taking is wine-maker Peter Kjellberg (BSc 1986 UC). In 1986, he found himself, diploma in hand, wondering what to do next. Out of curiosity, he applied to a two-year wine-making program at the University of Bordeaux and headed for France.

Although living in the south of France may sound idyllic, Kjellberg is quick to state that this is not always the case. “It sounds romantic, but it isn’t,” he says. “The work is quite hard, more than I expected. We’re outside a lot, in all weather conditions. We have about 35,000 vines and the work can be fairly monotonous and back-breaking.

UC Alumni Abroad



COUNTRY NUMBER OF ALUMNI



Canada	21,628
USA	1,307
Hong Kong	320
Great Britain	127
Israel	108
Singapore	48
Australia	38
China	35
Trinidad, Tobago	32
France	28

COUNTRY NUMBER OF ALUMNI

Japan	23
South Korea	22
Malaysia	21
Taiwan	19
Germany	15
Switzerland	12
Pakistan	10
Greece	9
Italy	8
New Zealand	8
United Arab Emirates	8
Jamaica	7
Bermuda	7
Bahamas	5
Cyprus	5
Mexico	5
Netherlands	4
Spain	4
Barbados	4
Belgium	4
Austria	3
Chile	3
India	3
Indonesia	3

There's no need to wait until after graduation to explore the world. University College students can participate in co-curricular activities held in far-flung destinations and broaden their horizons while completing their studies.



Julia Deutsch (BA 2013 UC)

went to Seoul, South Korea as part of a fourth-year seminar about peace and conflict. "Our class was granted the opportunity to engage with course concepts on the ground in Korea. Being there meant bearing witness to historical developments firsthand and internalizing their effects. Our trip really brought the headlines to life and has piqued my interest in the region," she says.



Fourth-year student **Emma Jones** travelled to Santa Fe, Bolivia, through Students Offering Support, a campus club that partners with NGOs on sustainable development projects in Latin America—in this case, building a new high school. "After we came home I noticed a few changes in myself," she says. "I really started to understand what you actually need and what we believe we 'need.' I learned how far a little bit of elbow grease will go, and no longer put off work until tomorrow."

Funding is available to help students offset the cost of participating in international experiences. Students interested in applying for travel funding for co-curricular activities can contact the UC Registrar's Office for more information.

"I'm either outside, pruning the vines—that goes on all winter—or in the cellars doing the winemaking. Summers are spent looking after the growing vines—ploughing, spraying, trimming, etc.—and in fall is the harvest and ensuing wine-making. I look after sales all year round."

The 24/7 nature of farming means he doesn't get back to Canada very often. But he is an eager host to Canadian family and friends who come to visit, and keeps track of old school colleagues via *UC Magazine*. "I look forward to [receiving] that," he says.

"But I miss hockey," adds Kjellberg, who also played on UC's team.

"I do miss my family and old friends from Toronto, and I have good memories of my years at UC, but I'm really settled here now. I feel lucky to be able to do what I chose and dreamed of."



Another UC graduate who is living out his dream is Douglas George (BA 1980 UC), Canada's ambassador to Kuwait. Hired in 1982 by the Department of External Affairs, Ambassador George specializes in trade policy and negotiations. He has served in a multitude of key roles both in Canada and abroad, from Jamaica to Brussels to Geneva, where he and two other officials worked to design the World Trade Organization.

During a conference in Dubai several years ago, George found himself intrigued with the area and its culture. "I was interested in the region—the Arabian Gulf, the GCC [the Cooperation Council for the Arab States of the Gulf]," he says. "And coming from the Sarnia area myself, I am also very interested in the oil sector and petroleum." Shortly afterwards, in 2011, he was appointed as ambassador to Kuwait.

"Kuwait is a very interesting place," he enthuses. "It has a history in which Canada has played an important role—we were a member of the coalition that helped liberate it after the 1990 invasion.

"Kuwait itself is very active diplomatically in a number of key areas. For example, we had a major conference here yesterday,

the second international humanitarian pledging conference for Syria. Syrian refugees [are] a major regional issue, and one where Kuwait and Canada have very similar views," he adds.

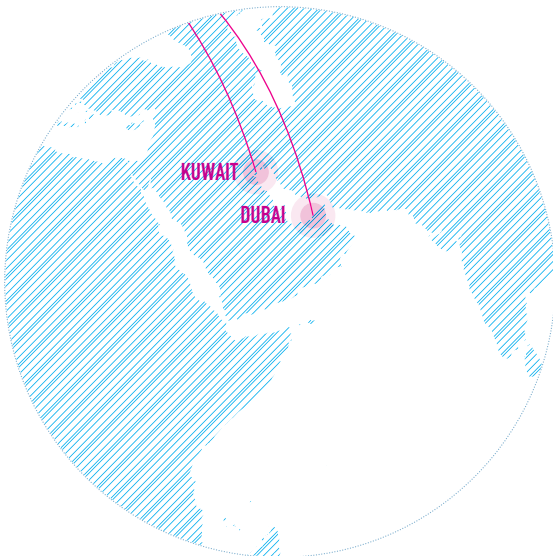
Besides his diplomatic duties, he also partakes enthusiastically in the local traditions. A particular favourite is the Kuwaiti *Dewaniya*. "It's a social gathering where families greet visitors after sundown during the first ten days of Ramadan. There's a tradition in Kuwait that you try and visit a good number of them," he says.

Two early factors contributed to his love of a fast-paced international life, says George. First, "I was in Sir Daniel Wilson Residence, and there were people there from all over the world. It was interesting talking to them, finding out where they came from, what it was like there."

The second was a well-timed question from a relative. "My uncle said, 'Figure out where you want to *live*,' and I never could," he chuckles. "I wanted to live everywhere!"

Having travelled to Europe and through Canada and the US with his parents as a boy, the idea of living abroad appealed to him. "If you're a tourist, you see some sights and you're gone again. But when you live in a place, you get to really appreciate the country, the region, and the people you're dealing with."

His is not a job for everyone, he says, "but for people who like it, it can be a lot of fun."





Jack Kerouac on visit to Manhattan, last time he stopped over at my apartment 744 East 5th Street corner East Side, he looked then like his father Leo, corpulent, red-faced W.C. Fields, yawning with mortal horror, eyes closed a moment on tri-methyl-tryptamine raves, half-hour psychedelic trip — I'd brought some dope back from recent trip to T. Henry's Millbrook N.Y. Colony. I'd visited with Neal Cassady in H.M. K. Kelly's cross-country bus "Further," pre-election Fall 1964. Allen Ginsberg,

A Rare Glimpse into the Beat Generation

UNIVERSITY OF
TORONTO ACQUIRES
MAJOR COLLECTION
OF PHOTOGRAPHS
BY ALLEN GINSBERG

AUTHOR
Daniella Sanader

IMAGE
Allen Ginsberg
(1926-1997)

*Jack Kerouac, seated
in chair, DMT visions,
704 East 5th Street,
NY (mouth open),
1964*

Black and white silver
gelatin print with ink
20 x 16 inches

University of Toronto
Collection 2012-244

Gift of the Larry &
Cookie Rossy Family
Foundation, 2012

An unparalleled resource for counter-cultural literature and LGBT history has arrived at University of Toronto with the recent acquisition of 8,000 photographs by the famed American poet and activist Allen Ginsberg (1926-1997). The acquisition represents the largest collection of photographs by Ginsberg found anywhere in the world.

The collection, donated to U of T by the Larry and Cookie Rossy Family Foundation of Montréal, includes a large number of photographic negatives and “drug store” prints—informal photobooth-style images contained within several albums.



Self-Portrait on my 35th birthday in Berkeley hat and black chetweed-silk scarf from/ under to Dublin Thompson-Lured Suit, City College, La. from Berkeley shirt and shorts, kitchen window with dog, is stayed here he worked on Identical Photos 1947-95 Proofs after returning from Walter Pitt-Rivers teaching this collection weekend Monday June 3, 1996, NY. *Allen Ginsberg*

While the majority of the prints are housed in the Thomas Fisher Rare Book Library, a key selection of images can now be found within the walls of University College. The University of Toronto Art Centre (UTAC) at UC received 236 silver gelatin prints from the collection, each annotated with a handwritten caption by the American poet himself.

A prominent member of the Beat Generation, Allen Ginsberg's epic poem "Howl" is a keystone work of literature within a creative movement best known for its anti-establishment politics, celebration of drugs and sexuality, and radical experimentations with the written word.

Ginsberg, alongside his Beat contemporaries and fellow authors William S. Burroughs, Jack Kerouac, Gregory Corso, and Neal Cassady blurred the boundaries between art and life in the New York City literary scene of the 1950s onwards. Their writing would ultimately come to define a new generation of American writers, artists, and political activists. Works including Kerouac's *On The Road*, Ginsberg's "Howl," and Burroughs's *Naked Lunch* remain among the most exhilarating and controversial pieces of twentieth-century American literature.

Alongside his prolific writing, Ginsberg recorded his everyday life and surroundings with a camera. The silver gelatin prints include casual images of a diverse array of cultural figures, colleagues, and acquaintances: writers Paul Bowles, Louis Auchincloss, Yevgeny Yevtushenko, and Gary Snyder; artists Louise Nevelson, Robert Frank, Sandro Chia, Francesco Clemente, and Keith Haring; and other figures such as notable psychologists Timothy Leary and R.D. Laing, and Jello Biafra, the lead singer of the Dead Kennedys.

The collection contains several intimate portraits of the Beat Generation's innermost circle, including Burroughs, Kerouac, Ginsberg's longtime partner Peter Orlovsky, and their friends, lovers, and families. Self-portraits of the poet also appear throughout the collection, as Ginsberg fastidiously documented his own aging body and the myriad experiences that contributed to his rich and fascinating life.

However, these images were never meant to be understood as sanctified art objects. Most are quick snapshots—their subjects resting casually or posing spontaneously—taken to chronicle a fleeting moment amongst close friends. Ginsberg himself

IMAGE (left)

Allen Ginsberg
(1926-1997)

Allen Ginsberg
self-portrait on 70th
birthday, June 3rd,
1996, wearing hat
and tie, 1996

Black and white silver
gelatin print with ink
sheet 11 x 14 inches

University of Toronto
Collection 2012-143

Gift of the Larry &
Cookie Rossy Family
Foundation, 2012

IMAGE (right)

Allen Ginsberg
(1926-1997)

William Burroughs
and Jack Kerouac
mock fighting 206 E
7th street, 1953

Black and white silver
gelatin print with ink
11 x 14 inches

University of Toronto
Collection 2012-136

Gift of the Larry &
Cookie Rossy Family
Foundation, 2012



Bill and Jack in mock fight with Moroccan dagger in Greenwich Club on E. 7th St. 206 East 7th Street, Fall 1953, Jack came in weekend from Richmond Hill, Bill was staying in the little apartment with his sister's group letters. Allen Ginsberg

did not choose to properly organize the images before 1983, when renowned American photographers Robert Frank and Berenice Abbott convinced the poet to have his negatives reprinted in high-quality archival formats, and to include detailed captions regarding their content. These retroactive captions often extend beyond mere description, offering stream-of-consciousness recollections of Beat life and snippets of associated poems written in a scrawling hand.

The acquisition of this rich and idiosyncratic collection of prints by UTAC and the Fisher Library is a massive research opportunity for U of T's LGBT community and for those interested in the complex avant-garde, literary, photographic, and queer histories of North America. Ginsberg's influence as a poet, political activist, and gay rights advocate extends far beyond his New York milieu, and this extensive record of his creative networks will undoubtedly inspire many members of U of T's academic and artistic communities.

The broad cultural legacy of these images will reinforce the research and display potential of the material already under the stewardship of UTAC. The acquisition will ultimately contribute

to the gallery's role as a research centre with a unique blend of curricular, co-curricular, and extra-curricular learning opportunities for members of UC, U of T, and the broader Toronto community.

In collaboration with the Fisher Library, UTAC is currently developing an exhibition of Ginsberg's photographs for display in the fall of 2014. UTAC Interim Director Barbara Fischer has added: "We are thrilled to be able to present Allen Ginsberg's photographs in an exhibition at the University of Toronto Art Centre in the fall of 2014. Following on the heels of this coming summer's World Pride celebrations in Toronto, the photographs provide an exceptional opportunity for interdisciplinary study and research into one of the most seminal periods in American cultural and literary history."

In advance of the exhibition, the images have been digitized and are currently available for viewing online at utac.utoronto.ca, and via the Fisher Library's flickr site at flickr.com/photos/thomasfisherlibrary.

THE DETERMINED STORY- TELLER

AUTHOR
Tracy Howard

PHOTOGRAPHER
Ryan Emberley

WE GET
THE SCOOP
ON THE
MORNING
SHOW'S
REPORTER,
LIEM VU

SILHOUETTE
*The Determined
Storyteller*

SPRING 2014
uc.utoronto.ca/alumni



If you've ever caught reporter Liem Vu (BA 2009 UC) on Global's *The Morning Show*, you'll know that he's comfortable in the spotlight. The 26-year-old's on-camera ease and impressive media credits might lead you to assume his career has been a cakewalk. But you know what they say about appearances...

For one thing, he thought he was going to be a lawyer. "But I thought the lawyer was the guy with the gavel," says Vu, with a chuckle. So while, as a kid, he didn't fully understand the concept of the profession, the choice was influenced by his parents' emphasis on the need for financial stability.

Their mindset is understandable when Vu shares that his father and mother immigrated to Canada with his two older brothers in 1979 as refugees after the Vietnam War, and, although both were trained as lawyers, had to start over in their new country. (His dad works at U of T and his mom recently retired from her job in a nursing-home kitchen.)

While Vu can be playful on the air, his levity conceals a steely drive. During the conversation, Vu shares he was up until 11:00 p.m. the night before editing a piece. Not a striking point, except he wakes up at 3:45 a.m. for the show, which airs live in Toronto weekdays from 6:00 to 9:00 a.m. and then goes national until 9:30 a.m.

Asking someone else to edit for him seemingly holds little appeal. "I just think I'm very creative and have a vision in my mind and I want to do it even at the detriment of my sleep cycles," he explains.

That determination becomes even clearer when you realize the gap between Vu's current life and his sheltered upbringing in Scarborough's Port Union neighbourhood. His parents were choosy about his friends and he didn't have his first beer until grad school. In high school, Vu says he was overweight and never saw Asian men on TV, two things that further impeded his broadcasting dreams.

So what made the career happen? The short answer: hard work combined with a knack for creating opportunities, plus a dash of fate.

Vu attended University College studying criminology, and while he says he found the program fascinating, by second year he realized it wasn't his thing.

At the same time he was writing for *The Varsity*. "It was probably the first spot where I developed a connection to the university, seeing people who wanted to be journalists, slightly awkward in their own way, similar to me," he recalls. "No one was puffing their chest, but everyone was very supportive and willing to nurture you to become a journalist if that's what you wanted to do—and I did."

Although worried about telling his parents he wasn't following in the footsteps of his eldest brother, a corporate lawyer, it became an easier sell when Ryerson introduced its Master of Journalism program around the same time. Vu entered that program after completing his criminology degree.

While the switch may have appeared a detour, there were clues Vu was destined for a creative profession. In high school he wrote for the school paper, made movies for a friend's birthday every year, was a "choir nerd" and lead singer of a barber-shop quartet called The TemptAsians. "Imagine me, 240 pounds, wearing a *very* boxy pinstripe suit from International Clothiers, that we bought in four," Vu shares.

Ironically, the greatest factor behind his choice may have been his parents. At the same time they were emphasizing the need for a stable career, they were influencing him with storytelling. Vu says his mother would talk vividly about the hardships the family endured coming from Vietnam on a boat, mentioning one story in which she concealed jewellery from pirates by hiding it under her armpits. "The very idea that I myself could be a storyteller to educate someone about something was really interesting to me," Vu relates.

He clearly inherited the storytelling gene, occasionally stretching out words for emphasis and putting on voices to illustrate a point. When saying he can't see himself as a traditional newscaster, for example, he channels *Anchorman*'s Ron Burgundy and elaborates: "I can't be *that* guy, suit and tie going 'new survey says apples are bad.'"

THE VERY IDEA THAT I MYSELF COULD BE A STORY- TELLER TO EDUCATE SOMEONE ABOUT SOMETHING WAS REALLY INTERESTING TO ME

While still at U of T, besides writing for school papers, he did an internship at *Eye Weekly* (now *The Grid*) and bid \$300 in a fundraiser to be “intern for the day” at MTV Canada. During the latter experience, he unexpectedly got on air, co-hosting commercial-break segments.

That MTV coup marks perhaps the first of a series of opportunities he created for himself, including becoming a serial intern. Along with *Eye*, he did stints at *The Globe and Mail* and *National Post* among other venues. At *Eye* he further honed the video-editing skills he acquired making his high-school films, producing videos for the publication after noticing their website featured none.

Vu also did an internship at MTV Canada. “He’s kind of quirky, lots of bad puns, but he’s a great guy,” says Vanessa Larkey, an associate producer at the channel. “He really cares about other people.” Larkey remembers Vu standing out. “Liem has an incredible work ethic; once he puts his mind to something he does not stop until it’s finished.”

Unfortunately, Vu says he also stood out for another reason, getting in trouble for doing a story for *Eye* during his MTV internship with the thesis the channel was outdoing MuchMusic. He admits he naively didn’t consider the repercussions of critiquing a sister station (both channels are owned by Bell Media). Summoned to the office of Mark McInnis, then VP of production, the young Vu impressed him with his initiative and the executive subsequently became a mentor to him.

His later stint at the *Post* coincided with the G20 summit in Toronto in 2010, and although an arts intern, he covered the news event on his own time, being detained by riot police for hours on Queen Street in the process.

And while doing his masters, Vu used his criminology background to get hired part time at the *Toronto Star* in a job that had him listening to a police scanner in order to write crime-related stories.

But Vu says what most paved the way for his current success was the gig he proposed to McInnis: hosting and producing hard-hitting stories for MTV News, exploring such topics as the radicalization of young Somali-Canadians, teen suicide, and Toronto’s amateur pornography scene.

Vu’s mandate is to cover what’s “interesting, visual, and tells a unique story,” which means anything from the trending topic of the day to interviewing Hugh Jackman to riding a mechanical bull. Additionally, Vu’s become the social media correspondent for Global’s *ET Canada*.

While he says he’d like to maybe one day work in New York and also do more “stories that reveal the human condition,” Vu seems to be relishing his position.

“I get to wake up every morning and be curious,” he says.



WHAT'S
COOKING WITH

John Rothschild

CEO, PRIME
RESTAURANTS

AUTHOR
Yvonne Palkowski

PHOTOGRAPHY
*Courtesy of Corus
Entertainment Inc.*

As the man behind some of Canada's best-known casual dining brands—Swiss Chalet, Harvey's, Montana's Cookhouse, and East Side Mario's, just to name a few—Prime Restaurants head honcho John Rothschild (BA 1971UC) is used to having a lot on his plate. But the boardroom veteran perhaps bit off more than he could chew during his appearance on W Network's *Undercover Boss Canada*. His furtive stint as a food service worker, for which he donned a wig and a can-do attitude, nonetheless served him up a slice of humble pie—and a number of insider tips to improve his business. He spoke with *UC Magazine* editor Yvonne Palkowski about his career and television debut.

TEAMWORK IS SO VITALLY IMPORTANT IN A RESTAURANT, AND THE SAME CAN BE SAID ABOUT ANY ORGANIZATION



You started your career with Price Waterhouse, which included a brief stint working in Milan. Did your time in Italy influence your ideas about cuisine and hospitality?

When I worked in Milan, I was fascinated with the country, the people, the music, the language, and of course, the food. I was also very much focused on my clients. Although it was a great experience, it really did not prepare me for the hospitality industry. I wish I knew then what I know now.

On *Undercover Boss Canada*, you prepared meals, washed dishes, and served customers at East Side Mario's. Are there any similarities between these front-line roles and running a restaurant franchise business?

There are similarities in each position. Teamwork is so vitally important in a restaurant, and the same can be said about any organization. Your success is dependent upon the team, how you pull together to accomplish a task, whether it be serving a bowl of soup, adding up a column of numbers, or running a business.

What did you learn from your appearance on the show?

I learned many things by being part of the show, specifically with respect to the restaurants. I learned how complicated and tiring the work can be, and how dedicated the team members at Prime

BEING INVOLVED IN THE RESTAURANT IS HARD WORK, TEAM-ORIENTED AND AT THE END OF THE DAY, A LOT OF FUN



and East Side Mario's are. They get it. They know and understand food safety. They understand that if the food wasn't something they would eat, they wouldn't serve it, and they understand speed of service. In short, they understand the customer. I was so proud of this universal knowledge. Being involved in the restaurant is hard work, team-oriented and at the end of the day, a lot of fun.

Customers turn to franchises for consistency and predictability, yet innovation and reinvention are often thought to be necessary for a business to survive. How do you find the balance at Prime Restaurants?

It is always a difficult balance between running a brand that stands for something and reinventing yourself to ensure that you are relevant to the customer. Some of the suggestions that came from the East Side Mario's team were very detailed, and we have acted upon all of them to ensure that East Side Mario's stays relevant to our customers.

With the acquisition of Prime by Cara Holdings last fall, you are now in charge of Canada's largest full-service restaurant franchisor. What are your goals for the company?

With Prime and Cara coming together, there is an opportunity to build one of the most dynamic, growing, full-service restaurant franchises in the country. That is my goal and a goal that is shared by all of the associates at the newly combined company.

Is there anything you would like to say to your customers?

I would like to tell them thank you for putting up with my amateur service. Although I was trying my best, clearly all of the staff I worked with are experts in their field. They are the real heroes of *Undercover Boss Canada* and the real heroes in the restaurant industry.

It's a Dog's Life

UC GOES TO THE DOGS

More than 60 UC alumni and their canine companions braved the cold and came out for *The Dog Days of Winter* on January 19, 2014, which saw the University College Quadrangle transformed into an off-leash dog park. The event was a chance for alumni to visit their alma mater and meet fellow dog-lovers in their area.

While the dogs frolicked in the snow, their masters socialized over coffee and cookies and learned about plans to preserve and revitalize the UC Quad as part of Boundless: The Campaign for the University of Toronto.

Renowned pet photographer Jason Krygier-Baum (BSc 2007 UC) of Jason KB Animal Photography was on hand to capture all the furry moments. The results? Proof pawsitive that UC has gone to the dogs.



1

BEAU AND LULU

BREED: MALTESE - SHIH TZU MIX

OWNER: STEVEN MASSE, UC STUDENT
LIFE COORDINATOR



2

BELLE

BREED: GOLDEN RETRIEVER

OWNER: PAUL BRETSCHER (BA 2007 UC)

3

MIA

BREED: GERMAN SHEPHERD

OWNER: SHANE GAGNON (BA 2011 UC)

PHOTOGRAPHER

1—3

Jason Krygier-Baum

4

MR. PEABODY AND BIGGLES

BREED: PUG

OWNER: ADAM BULL (BA 1981 UC)



5



BANKSY

BREED: AUSTRALIAN SHEPHERD

OWNER: ANGELA LIM (BSc 2002 UC)

PHOTOGRAPHER

4—5

Jason Krygier-Baum

PRESERVING GREEN SPACES AT UNIVERSITY COLLEGE

PHOTOGRAPHER
Christopher Dew



An oasis at the centre of both UC and the downtown core, the Quad is one of our community's treasured green spaces—but it has not seen significant improvements in nearly 50 years.

RENDERING
Guanghao Qian



Our plan calls for new plantings, benches, lighting and walkways to ensure the Quad remains a vibrant green space for the UC community and public at large.

For more information or to support the Quad revitalization, please visit boundless.utoronto.ca/uc.

Class Notes

NEWS FROM CLASSMATES NEAR AND FAR

SUSAN ALLEN (BA 1982 UC), Partner, Audit & Assurance, PricewaterhouseCoopers LLP, was named one of Canada's Most Powerful Women 2013.

DR. JOHN E. BARRETT (BA 1973 UC) was appointed President and CEO of the Canadian Nuclear Association.



01.

ANGELA BROWN (BA 1981 UC) was appointed President and CEO of Moneris Solutions Corporation.

MICHAEL BLISS (BA 1962 UC) was named an Officer of the Order of Canada, for his contributions as an historian and author dedicated to illuminating Canada's history.



02.

ED CLARK (BA 1969 UC), Group President and CEO, TD Bank Group, was named CEO of the Year by *Canadian Business Magazine*.

ROGER GREENBERG (BCom 1977 UC) was named a Member of the Order of Canada, for his contributions as a fundraiser and trusted counsellor to numerous charities and educational institutions in the National Capital Region.



03.

RUTH FREEMAN (BA 1966 UC) received the Ontario Museum Association's 2013 Award of Excellence for a Distinguished Career, in recognition of the quality of her professional work during her 30 years of service in the museum sector, as well as her contributions as a volunteer, mentor, teacher, and author.

IMAGE 01.
Angela Brown

IMAGE 02.
Ed Clark

IMAGE 03.
Ruth Freeman
(centre)

DAVID LEITH (BA 1981 UC) was appointed Chair of the Board, Bridgepoint Foundation.



04.

IMAGE 04.
(L-R) Joy Tepperman, John Labow, and Henry Tarvain in *Winter Kept Us Warm*
Courtesy of David Sectar

IMAGE 05.
Sara Seager

IMAGE 06.
Weng TingJin and Matthew Ramcharan

Congratulations to **DAVID SECTER** (BA 1965 UC) on the fiftieth anniversary of his groundbreaking film, *Winter Kept Us Warm*, the first gay-themed Canadian feature film. Sectar wrote, directed, and produced the feature while a student at UC and it was shot on location at University College. *Winter Kept Us Warm* had its Canadian premiere at the Royal Ontario Museum and went on to a successful theatrical run throughout North America, and it was the first English-language Canadian feature to be shown at the Cannes film festival. Prominent artists like **DAVID CRONENBERG** (BA 1967 UC) have sung the film's praises, and it was released on DVD in 2011.



05.

Lawyer and former Ontario premier **BOB RAE** (BA 1969 UC) was appointed Chair of the Board, First Nations (PTP) Group Limited Partnership (FNLP). FNLP is a partnership of 15 First Nations whose traditional territories are located along the proposed PTP pipeline route between Summit Lake and Kitimat, British Columbia.

Engineering researcher **ED SCHLESINGER** (BSc 1980 UC) was appointed the Benjamin T. Rome Dean of the Whiting School of Engineering at Johns Hopkins University.

Physician **BRIAN SHEFFIELD** (BSc 1967 UC) was honoured by the North York General Hospital in Toronto for his 40 years of service.

PETER WIJNBERGEN (BA 1987 UC) was appointed President & CEO, Norbord Inc.

Astronomer **SARA SEAGER** (BSc 1994 UC) was awarded a 2013 MacArthur Fellowship for providing new insights into planetary science.



06.

Congratulations to **MATTHEW RAMCHARAN** (BA 2003 UC) and **WENG TINGJIN** on their marriage of February 2, 2013. The couple met while Matthew was working in Shanghai, China and now reside in Beamsville, Ontario.

Nota Bene

CAMPUS NEWS



01.

University College faculty member **PROF. JOSEPH HEATH** was named to the Royal Society of Canada. Heath is a Professor in the Department of Philosophy and the School of Public Policy and Governance, as well as the Director of the Centre for Ethics.



02.

DR. JIM JOHN has accepted the position, joint with the Department of Philosophy, of Lecturer in Cognitive Science.



03.

Filmmaker **SARAH POLLEY**, a former Barker Fairley Distinguished Visitor in Canadian Studies at University College, was named an Officer of the Order of Canada, for her contributions to Canadian cinema and television as an actor, writer, and director.

IMAGE 01.
Joseph Heath

IMAGE 02.
Jim John

PHOTOGRAPHER
Christopher Dew

IMAGE 03.
Sarah Polley

The **COGNITIVE SCIENCE PROGRAM** has been re-established as a UC program. Founded at UC in 1983, in 2008 the program administration moved to the Faculty of Arts and Science. In 2013, with the program attracting increasing numbers of students, it became clear that a return to UC would benefit both the College and

the program by increasing disciplinary diversity in UC's faculty and offerings; providing program students with the special attention to undergraduate needs that is part of UC's mission; giving the program greater administrative support; and further promoting UC's goal of encouraging graduate and undergraduate interaction.

University College faculty member and Canada Research Chair in Linguistics and Aboriginal Studies **PROF. KEREN RICE** was named an Officer of the Order of Canada, for her contributions as a linguist and scholar whose research on Canada's North has notably helped to preserve the Athapaskan languages.

University College faculty member **PROF. EVAN THOMPSON** was named to the Royal Society of Canada. Thompson is a Professor in the Department of Philosophy and an expert in the nature of consciousness.



05.

The **UNIVERSITY COLLEGE ADVANCEMENT OFFICE** was honoured by the Council for the Advancement and Support of Education with a 2014 Gold Accolades Award in the special events category for *A Taste of UC: Progressive Dinner and Tour*.

The event, held in spring 2013, brought more than 160 alumni back to the historic University College for an elegant, five-course dinner with each course being served in a different heritage space that has been earmarked for restoration. The tour was led by UC Principal Donald Ainslie as well as current students, who explained the importance of improvements to the spaces in question and shared the vision for each as guests enjoyed fine food and wine. The judges described the idea as "brilliant and not surprisingly an overwhelming success."

IMAGE 04.
Scott Rayter

PHOTOGRAPHER
Christopher Dew

IMAGE 05.
A Taste of UC



04.

DR. SCOTT RAYTER has accepted the position, joint with the Department of English, of Lecturer in Sexual Diversity Studies.

Donations

THE STUDENTS, FACULTY, AND STAFF AT UNIVERSITY COLLEGE THANK YOU FOR YOUR SUPPORT.

If you would like to make a gift to University College, please visit donate.utoronto.ca/uc.

Donors listed made contributions to University College between December 1, 2012 and November 30, 2013. If you have questions regarding the list, please call (416) 978-3803.

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Randall C. White
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H.-L. Eric Yiu
Shirley A. Zaky
Richard Zebryk
Jean M. Zoch
Anonymous (71)

Give

Yes, I would like to make a contribution to UC!

STEP 1: Gift Amount

I wish to make a gift of:

☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ Other \$ _____

☐ I want to join the President's Circle with my enclosed minimum gift of \$1,827 or \$152.25 per month.

Contributions totaling \$1,827 or more per calendar year qualify for recognition in the President's Circle. As part of the University of Toronto's leadership giving recognition society, President's Circle members enjoy attending a variety of special events. For more information, please visit <http://boundless.utoronto.ca/recognition/presidents-circle/> or call (416) 978-3910.

☐ I want to make a continuous monthly gift of \$ _____ per month beginning ____/____/____

STEP 2: Designate Your Gift

- ☐ Area of greatest need (0560002518)
☐ Student scholarships and financial aid (0560002544)
☐ Building Revitalization (0560013773)
☐ Other _____

STEP 3: Select a Payment Option

- ☐ **CHEQUE** (Payable to University College - U of T)
☐ **MONTHLY DIRECT DEBIT** (void cheque is enclosed)
☐ **AUTOMATIC PAYROLL DEDUCTION** (U of T faculty and staff)
 Personnel No: _____

- Gifts processed after the middle of the month will be deducted from next month's payroll
- T4 slips act as tax receipts
- Monthly giving has no end date unless otherwise noted

☐ **CREDIT CARD:** ☐ Visa ☐ MasterCard ☐ Amex
 For payment by credit card, please complete the following:

Card No: ____/____/____/____

Expiry: ____/____

Name (as it appears on card): _____

Cardholder's signature: _____
 (please sign for validation)

☐ **ONLINE GIVING:** <https://donate.utoronto.ca/uc>

STEP 4: Update Additional Information

☐ I have included UC in my will but have not yet notified the College.

☐ Please call me to discuss how to leave a gift for the College in my will.

☐ Please send me information on how to take advantage of tax savings for gift securities.

NOTE: Capital gains taxes have now been eliminated on gifts of securities and share options.

☐ I prefer that my name not be included in donor listings.

STEP 5: Your Contact Information (required for tax receipt)

Full Name: _____

Address: _____

City: _____

Province/State: _____

Postal/Zip Code: _____

Email: _____

Telephone: _____

Name at graduation: _____

Corporate Matching Gift Program: if you are an employee, director, or retiree of a matching gift company, you can double or in some cases triple the size and impact of your gift. For more information: corpmatch.giving@utoronto.ca or (416) 978-3810.

OUR PROMISE TO YOU: We will send you a tax receipt. University College at the University of Toronto respects your privacy. The information on this form is collected and used for administration of the University's advancement activities undertaken pursuant to the University of Toronto Act, 1971. At all times it will be protected in accordance with the Freedom of Information and Protection of Privacy Act. If you have questions, please refer to www.utoronto.ca/privacy or contact the University's Freedom of Information and Protection of Privacy Coordinator at (416) 946-7303, McMurrich Building, Room 201, 12 Queen's Park Crescent West, Toronto, Ontario M5S 1A8.

Charitable registration number: BBN 108162330-RR0001
 Solicitation Code: 0570049929

Thank you!

Donations

THE UNIVERSITY COLLEGE HERITAGE SOCIETY

The University College Heritage Society is a special group of alumni and friends who have included the College in their estate plans. If you would like to learn more about making a planned gift to UC, please call **Jim Lawson** at (416) 978-0271.

Janet Alderman	Mary Jane Geddes	Jim Lawson	Robert Schott
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ESTATE GIFTS

University College gratefully acknowledges bequests received from the estates of the following individuals in 2013

Anne-Louise Barcham	Catherine A. Fallis
Gerald Robert Burger	James H. Joyce
Charles Luther Burton	Reuben Wells Leonard
Kenneth B. Conn	R. Douglas Lloyd
Madeleine P. Cummins Meyer	William C. Michell

BECOME A MENTOR



Past participants Danielle Drummond (BA 2013 UC) and Andrew Rusk (BA 2011 UC)

The **UC Career Mentorship Program** matches current students with UC alumni working in their field of interest, providing students with valuable career advice at a critical point in their education.

If you are interested in becoming a mentor or would like more information, please visit uc.utoronto.ca/mentorship or call Alana Clarke at (416) 978-2968.

The UC Career Mentorship Program is generously sponsored by Manulife Financial.





BOUNDLESSEDUCATION

“The support of alumni and friends is critical because it shows that UC spirit does not stop outside of the College, but continues after one’s experiences at U of T.”

Lyndsay Menzies, Finance Commissioner
UC Literary & Athletic Society
2013–14



Join the historic Boundless Campaign by supporting improvements to University College. It’s one way to help secure a boundless education for generations of promising students like Lyndsay. Find out more at boundless.utoronto.ca/uc

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